Regularly Scheduled Series (RSS): Conflict of Interest
Faculty Guidance Document

The University of California, San Diego School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Per ACCME guidelines, anyone in control of content for a CME activity must disclose financial relationships with commercial interests. A commercial interest is: “any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.”

UC San Diego CME is responsible for identifying and mitigating (or resolving) any conflicts of interest as a result of this disclosure. This process utilizes multiple mechanisms and may involve peer review of presentation materials.

As a Speaker/Moderator/Author/Reviewer/ you are expected to:

☐ Submit your conflict of interest disclosure to the series coordinator at least 4 weeks prior to the activity/session. Anyone refusing to disclose financial relationships will be disqualified from participation. Note that employees of commercial interests are not eligible to control the content of CME. If you are in this category, please contact the course director/planning team of the activity immediately to notify them.

☐ Ensure that your content is evidence-based and well-rounded (all available treatments, data, drugs, devices, studies, etc.) and does not promote a specific proprietary business interest of a commercial interest.

☐ Ensure that recommendations are not specific to products from commercial interests with whom you have a relationship. Presentations must give a balanced view of therapeutic options.

☐ Use generic names, rather than brand names. If a brand name has educational value, the generic name should be listed first and brand names from several companies should be used (not just from a single company).

☐ Eliminate the use of all/any logos of commercial interests from presentation slides.

☐ Submit a copy of your presentation slides to the series coordinator and/or course director, if requested, to allow for peer review.

Questions? Contact cmeaccred@ucsd.edu or 858-534-8587