ABOUT US
The mission of the University of California, San Diego School of Medicine Continuing Medical Education (UCSD CME) is to provide needs-based education for physicians and health care providers to improve knowledge, competence, and performance, and enable the optimum provision of healthcare.

UCSD CME is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians and was granted Accreditation with Commendation in 2010, the highest achievement awarded by the ACCME.

We strive to deliver the excellent quality of education for which UCSD is known. Our staff has the experience needed to successfully oversee all aspects of CME activity accreditation and event management.

UCSD CME has expertise in numerous educational interventions that can be utilized to optimize learning, support changes, and document outcomes. Contact us to find out how we can partner with you on your next educational activity!

MEETING PLANNING
From initial planning to final execution, our experienced meeting planners will do everything necessary to build a successful meeting. Whether your event is local, national or worldwide, intimate or sizable, didactic or hands-on, we know what it takes to execute a professional and successful meeting.

A sample of services that we offer:
• Meeting site selection and vendor negotiations
• Educational planning and outcomes development
• Logistics management
• On-site staffing
• Assistance with accreditation process
• Coordination of design and promotional services
• Management of exhibits
• Development of strategies for fundraising and grant writing
• Coordination of registration services
• Budget development, tracking, and payment processing
• Social functions

REGISTRATION SERVICES
With an average of 15,000 registrants annually, we have the experience and resources to handle any size meeting. Our web-based registration system streamlines the registration process. Participants are able to pay online via our secure payment processor and receive an automated e-mail confirmation upon completion of their registration. Planners can receive real time reports of participant counts and revenue.

UCSD CME registration services include:
• Easy and secure online registration
• Customized and branded registration materials
• Live phone support
• Online listing of your meeting on the UCSD CME calendar
• E-mail confirmations
• Timely financial reports and reconciliation
• Conference materials, badges, and lanyards

GRAPHIC DESIGN
You have an idea. You have the date. You have the place. Now you need to tell people about it. A well-designed marketing piece is your front line of communication and our award-winning designers will create distinctive marketing materials that will grab attention. If you need it, we can do it.

Our design services and products may include:
• Custom design/branding
• Websites
• E-mails
• Postcards
• Brochures
• Handouts
• Flyers
• Posters and signage
• Advertising
• Syllabi
• Logos
• Stationery
• Banner/button advertising
• Newsletters
• CD/DVD artwork
• Print handling and printing coordination
• Coordination of mailing services

“I wanted to thank you and the entire CME team for an incredible job. Everyone felt that the environment and professionalism of the staff made a huge contribution to the success. I can also say that you really made my job so much easier.”

Gary Firestein, MD - Course Director
Frontiers of Clinical Investigation Symposium: Autoimmunity 2005 Bench to Bedside

“Working with the CME staff is truly a pleasant experience. The staff is extremely efficient, and the entire event is run with professionalism from start to finish.”

Lori Taylor, MD – Course Director
Essential Topics in Pediatrics
ENDURING MATERIALS AND ONLINE EDUCATION

Are you interested in developing a home study activity that can be accessed by learners, regardless of location? Do you wish to contribute your knowledge and expertise to improve patient care nationwide? We are here to help you design and implement innovative education in your specialty area.

Experienced staff will take a hands-on approach to managing the details of every element required to deliver a successful activity including project management, educational program development, marketing, accreditation, commercial support acquisition and production and delivery of program materials. Our state-of-the-art eLearning portal manages registration, testing, evaluation and CME certification in one easy step.

Formats include, but are not limited to:

- Interactive webcasts
- Podcasts and audio presentations
- Printed or online monographs and newsletters
- Interactive, online case studies
- Multimedia presentations
- DVDs and CDs
- Expert panels
- Virtual clinics

SERVICES

UCSD CME provides the following services to our clients:

- Accreditation
- Meeting Planning
- Enduring Materials and Online Education
- Project Management
- Registration Services
- Audience Response Services
- Graphic Design and Marketing
- Abstract Management
- Activity Evaluations and Outcomes
- Medical Writing and Grant Support

HOW CAN WE HELP YOU TODAY?

Contact us to find out how we can assist in the design and implementation of your next program!

Phone: (858) 534-3940
E-mail: ocme@ucsd.edu
Website: cme.ucsd.edu

CMECALIFORNIA.COM

The CMECalifornia.com eLearning portal, presented by the five University of California CME programs, offers health care professionals a unique interface to research course offerings and participate in continuing education activities.

The platform also provides attendees with simplified tracking of course participation and enables users to complete pre, post, and follow-up assessments to measure changes in confidence, knowledge, and competence. High level reporting is available to summarize assessment and evaluation data and provide an overall analysis of the success and impact of each educational activity.

Visit CMECalifornia.com to see a comprehensive catalog of web-based activities offered by UCSD and the other University of California medical schools.